

Call for Papers

Submission Deadline: **October 15, 2009**

Green IS/IT

Track of the

2010 International Conference on Information Resources Management (Conf-IRM)

May 16-18, 2010

Rose Hall Resort and Spa, A Hilton Hotel
Montego Bay, Jamaica

Track Co-Chairs:

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TRACK COVERAGE

The role of IT in both contributing to the problem of climate change in the form of a large carbon footprint (second only to air travel), and solutions such as information systems to help us be more sustainable, is a cutting edge topic in IS research. Given the global realisation about the long term effects of human and business activities on the natural environment and the pace and magnitude of environmental deterioration, businesses, government and communities are under increasing pressure to engage in ecologically sustainable practices. In this context, the impact of IS/IT on and its role in ecological sustainability, under the headline of Green IT, has emerged as one of the key IT management issues. This heralds two challenges for enterprise IT management. First, IT managers are required to minimise IT related emissions, inefficiency, waste and water. Second (and perhaps most importantly) IT managers are expected to provide IT solutions that enable businesses to measure, monitor, report and reduce their greenhouse gas emissions, waste and water within their core enterprise and supply chain processes. It is also important we research the role of government agencies and communities in green IT initiatives.

RECOMMENDED TOPICS

The Green IS/IT Track encourages the submission of quality papers and panel and workshop proposals dealing with (but not limited to) the following topics:

- Conceptualisation of Green IS/IT – Where is the “Green” and the “IS/IT” in Green IT
- Green IS/IT Strategy
- Adoption and Diffusion of Green IS/IT
- End user Green IS/IT technologies and practices
- Enterprise Green IS/IT technologies and practises
- Supply chain Green IS/IT technologies and practices
- Green IS/IT issues in developing economies
- Lifecycle assessment of e-billing, videoconferencing, teleworking
- The ecological value of virtualisation, cloud computing, software as a service
- E-waste
- Green IS/IT and organisational learning
- The institutional environment (standards, regulations, norms) for Green IS/IT
- Communities and Green IT.

For complete conference information, visit the Conf-IRM Web Site at:

www.conf-irm.org

Submission Types and Guidelines

Full Length Submissions

Submissions of no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions have to be original, and previously unpublished, conceptual or empirical research manuscript for review. All accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suitability to the theme, the ideals of the conference will be awarded the "Best Paper" Award during the conference.

Research-in-Progress Submissions

Submissions of no more than 2000 words with a maximum of 3 figures/tables. All research-in-progress submissions will be published in the proceedings as short papers.

Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

Panel and Tutorial Submissions

Submissions of not more than 1000 words. Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (*Please note that all panelists and tutorial presenters must register for the conference*).

Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two submissions.
- Authors of accepted papers (at least one person per submission) and all panel members **MUST register and attend** the conference.

All conference submissions will be double-blind and peer reviewed. The review process will be handled by the track chairs and co-chairs. Submissions of all types must be received by October 15, 2009.

Important Dates

Submission date: **October 15, 2009**

Notification of Acceptance/Rejection: **January 8, 2010**

Final Submission and Early Registration due date: **February 25, 2010**

Send all your inquiries to

Program Co-Chairs

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